

# SMALL BUSINESS CENTER

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The Small Business Center at Johnston Community College (<https://www.johnstoncc.edu/continuing-education/smallbusinesscenter/>) is one of 58 centers throughout North Carolina that supports the development of new businesses and the growth of existing businesses by being a community-based provider of training, business counseling, and resource information. The JCC SBC Office and Resource Center is at the Johnston County Workforce Development Center, Clayton N.C. The Resource Center has books, handouts, and periodicals for anyone interested in small business topics. The center director is ready to help by offering free and confidential business counseling sessions. No question is too simple or too complicated. As a member of the Small Business Center Network through the NC Community College System, the director has many resources available in assisting entrepreneurs with a startup or existing business. There is no charge for counseling, referrals, and the use of the resource center.

Training is offered on business related topics in the form of seminars, workshops, and short courses at all JCC locations.

The Small Business Center offers a small business development and entrepreneur series that is free of charge to participants. Instruction is provided in the following topics and many more.

- How to Start a Business
- How to Write a Business Plan
- Financing a Business
- Marketing and Advertising Your Business
- Record Keeping and Taxes for Small Business

For more information about the Small Business Center, call (919) 209-2015.