

SOCIAL MEDIA MANAGER CERTIFICATE

Program Code: C25210C2

Course	Title	Hours
First Year		
Fall		
DME-110	Introduction to Digital Media	3
Hours		3
Spring		
DME-111	Content Strategy	3
Hours		3
Second Year		
Fall		
GRD-282	Advertising Copywriting	2
WEB-225	Content Management Systems	3
Hours		5
Spring		
WEB-214	Social Media	3
Hours		3
Total Hours		14