

BUSINESS ADMINISTRATION

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.

Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making. Through these skills, students will have a sound business education base for lifelong learning.

Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small business or industry

Programs

- Business Administration Certificate (<https://courseleaf.johnstoncc.edu/programs/business-technologies/business-administration/business-administration-certificate/>)
- Business Administration Degree (<https://courseleaf.johnstoncc.edu/programs/business-technologies/business-administration/business-administration-degree/>)
- Business Administration Diploma (<https://courseleaf.johnstoncc.edu/programs/business-technologies/business-administration/business-administration-diploma/>)
- Entrepreneurship Certificate (<https://courseleaf.johnstoncc.edu/programs/business-technologies/business-administration/entrepreneurship-certificate/>)
- Introduction to Business Administration Certificate (<https://courseleaf.johnstoncc.edu/programs/business-technologies/business-administration/introduction-business-administration-certificate/>)
- Intermediate Business Administration Certificate (<https://courseleaf.johnstoncc.edu/programs/business-technologies/business-administration/intermediate-business-administration-certificate/>)

If you are interested in earning a bachelor's degree, please meet with an Academic Advisor (<https://www.johnstoncc.edu/studentresources/success/advising/AcademicAdvisors.aspx>) who can help you select the courses that best prepare you for transfer to a four-year college or university.